Losses suffered by tourists offices abroad

†736. SHRI RAMA SHANKER KAUSHIK: Will the Minister of TOURISM AND CULTURE be pleased to refer to answer to Unstarred Question 3774 given in the Rajya Sabha on the 30th April. 2002 and state:

(a) whether Government have suffered huge losses due to tourist offices abroad during the last three years, If so, the year-wise details thereof;

(b) the persons responsible for these huge losses and the action Government would like to initiate against them; and

(c) the steps Government would like to take to activate the tourism and make effective the same in foreign countries?

THE MINISTER OFTOURISM AND CULTURE {SHRI JAGMOHAN): (a) No, Sir.

(b) Does not arise.

(c) The Government has embarked on an aggressive plan to promote Indian tourism products in the majortourism generating markets overseas. The plan focuses on reassurance campaign, advertising through print and electronic media, participation in fairs & exhibitions, organising workshops & seminars, web marketing dissemination of information through brochures, CD Roms, etc.

New areas for development and promotion of tourism

737. DR. ABRAR AHMED: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether there has been a sharp decline in foreign tourist arrivals and foreign exchange earnings through tourism in the current year;

(b) if so, the details thereof; and

(c) whether Government propose to identify new areas for development and promotion of tourism to attract foreign tourists?

THE MINISTER OFTOURISM AND CULTURE {SHRI JAGMOHAN); (a) and (b) There has been a decline of 14.5 per cent and 12.8 per cent in

†Original notice of the question was received in Hindi.